



The 4th Iran Renewable Energy Conference and Exhibition

13-14 October 2019 / Tehran-IRIB International Conference Center

Iran REC 2019

Organized by :



Partners:



WELCOME TO IRAN REC 2019

It would be our pleasure to welcome you to Iran REC 2019, and it is also our pride that this conference is going to be held with support of most important stakeholders of renewable energy in Iran as well as three successful past events.

Iranian market has recently witnessed growing enthusiasm and interest in international companies and investors during recent years.

Having a huge potential in R.E. development, and with policy-makers showing a great interest in boosting the R.E. in the country, Iran welcomes international investors now. It is the right time to seek entering this attractive, newly-opened market.

Iran Renewable Energy Conference (Iran REC) has been organized to provide in-depth prospects of the current and future of R.E. in Iran, allowing a comprehensive understanding about the technological capabilities of active Iranian companies in this field as well as the technological cooperation potential with international investors.

Our agenda covers topics including but not limited to, opportunities for international cooperation on renewable electricity export to neighboring countries, localization of solar and wind power plants' equipment supplement, renewable energy impact on clean transportation, international investment, new methods of financing solar and wind power plants, subsidies of energy carriers and procedures of implementation of R.E. projects.

The conference is packed with unique opportunities to learn about the market as much as possible and to meet high-rank Iranian state officials, company representatives, and investors to assess the market directly, to discuss the underway projects and to find the way to this highly potential market.

We invite you to attend Iran REC 2019, and use this opportunity to achieve the mutual benefits of our cooperation. Your kind participation is highly appreciated and welcomed by our team in Iran REC.



Hamid Chitchian
Chairman of Iran REC 2019



Seyed Moslem Mousavi
CEO of Iran Renewable
Energy Association

WHY IRAN AND WHY NOW ?

Iran has a vast potential for renewable energy, wind and solar energy resources are the best among other renewable energy resources in the region. Following the increasing power demand, fuel subsidies decreasing and a need for much greater energy security, the Iranian government and policy makers are showing a significant interest in the renewable energy field. One of the most important steps in this direction was setting a 5-GW target for installed capacity from renewables by 2020. Feed-in tariffs are also another incentive policies that SATBA, the country's renewable energy organization, has established which guarantee a 20-year power purchase payment.



WHY IRAN

5 GW target for renewable energy by 2020

Huge potential for solar, wind, biomass, geothermal and ...

Up to 30% Increase in FIT for using domestic components

Up to 300 sunny days a year over 3/2 of its total area

Ranked top 5 for renewable energy potential in the region

20 year Feed-in tariff and guaranteed PPA with SATBA

Home of the first geothermal project in MENA

The government's plans to increase installed power capacity to cover 100GW

WHAT TO EXPECT



IranREC 2019 will truly be the only event dedicated to bringing the international and domestic communities together to discuss the critical challenges and issues facing Iran's clean energy sector, backed up by the expertise you need to navigate the business landscape and the government figures that will be driving the reform.



Senior industry leaders will not only be speaking, debating and presenting during conference sessions they are also attending and actively looking to source new solutions and partner with new and existing players for new and ongoing projects and developments.



Profile and position your company on the conference program as a speaker or a panelist. If you are seeking to raise your brand in Iran's new renewable energy market, this is the time and place to do it. Global leaders in renewable energy will be confirming their place to speak in front of our audience of senior delegates and attendees; can you afford to fall behind in this market?



+35
EXHIBITION
BOOTH



700
ATTENDEES



50
SPEAKERS
& THOUGHT
LEADERS



2 DAYS
OF RICH
CONTENT



OVER 40
HOURS OF
NETWORKING



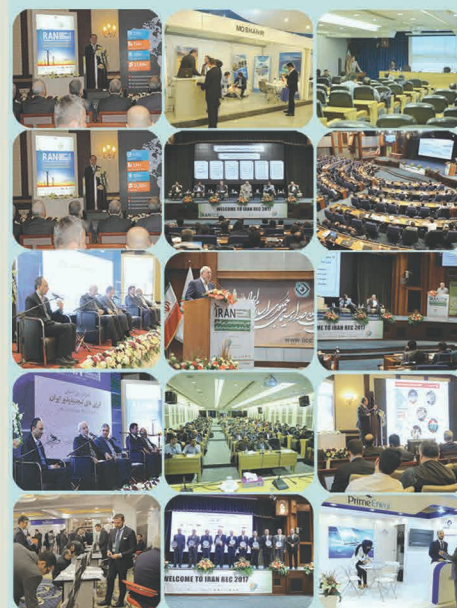
4
STREAMS



EXCLUSIVE
VIP
DINNER

PAST EVENTS

IranREC during past years	2016	2017	2018
Senior Level Speakers	40+	50+	40+
Attendees from all over the world	350+	550+	600+
Scheduled 1-2-1 Meetings	50+	50+	60+
Content rich days	4	4	3
Hours of networking	40+	45+	40+
Percentage of Attendees Planning to Return	80%	87%	90%
Percentage Attendees Would Recommend our event to a Colleague	90%	88%	90%



SPONSORS & PARTNERS

SPONSORS AND EXHIBITORS 2016 - 2017 - 2018



PARTNERS 2016 - 2017 - 2018



IRAN REC REPORT - Since 2016

Iran Renewable Energy Conference and Exhibition (Iran REC) is the leading renewable energy event in Iran which has been organized by Iran Renewable Energy Association (IrREA) since 2016. IrREA, as the most active non-governmental organization on renewable energy, feel really proud of the participation of its members in Iran and all of its International partners and companies from all over the world in Iran REC.



Keynote Speakers

Iran REC has been hosted huge number of Iranian governmental officials, vice president, ministers, and deputy ministers in the first day of the event as its keynote speakers. Ambassadors of more than 10 countries in Iran were Iran REC's VIP guests during these years.



Embassy of the Republic of South Korea in Iran

It would be our great pleasure and proud that Embassy of the Republic of South Korea in Iran has been Iran REC's sponsor in last two years (Iran REC 18-2017). Iran REC VIP dinner was also hosted by the Embassy of the Republic of South Korea in Espinas Palace Hotel.

Exhibition

Iran REC had a successful experience on having exhibition during the conferences and panels to make an outstanding platform for businessmen to arrange b2b meeting along Iran REC. Many reputable companies such as HUAWEI, Canadian Solar, Sinovel, Vestas, Gold Wind, TALESUN, KPV Solar, DNV GL, CMS, NVision, Enerray, Exergy, Prime Enerji, Konar Enerji and many other active international companies and organizations on solar and wind energy.



Media Coverage

Iran Renewable Energy Conference and Exhibition NEWS has been covered by a large number of media such as Press TV, Al-Alam News Network, IRIB News Agency, Tehran Times and many other media partners which played a crucial role in promoting Iran REC around the world.

IRAN REC Policy Making Committee

The policy making committee of Iran Renewable Energy Conference and Exhibition (Iran REC) includes of governmental institutions-ministries, agencies-dealing with renewable energy and economic development. Also renewable energy scientists are involved in policy making plans of Iran REC. Industrial and scientific associations are also have active presence in the sessions of the committee held before Iran REC.



SPONSORSHIP

Iran REC WILL PROVIDE THE ULTIMATE PLATFORM FOR YOUR BRAND.

► Senior industry leaders will not only be speaking, debating and presenting during conference sessions they are also attending and actively looking to source new solutions and partner with new and existing players for new and ongoing projects and developments.

► Profile and position your company on the conference program as a speaker or a panellist. If you are seeking to raise your brand in Iran's new renewable energy market, this is the time and place to do it. Global leaders in renewable energy will be confirming their place to speak in front of our audience of senior delegates and attendees; can you afford to fall behind in this market?

► IranREC 2019 is truly the first and only event dedicated to bringing the international and domestic communities together to discuss the critical challenges and issues facing Iran's clean energy sector, backed up by the expertise you need to navigate the business landscape and the government figures that will be driving the reform.

► IranREC 2019 is not a trade show and is not open to the general public. This will be reflected in the levels of senior decisionmakers and budget holders who will attend.

Opportunities include:

Diamond Sponsor (limited to 2)

Platinum Sponsor (limited to 3)

Gold Sponsor (limited to 6)

Silver Sponsor (limited to 8)

VIP Dinner Sponsor

OTHER SPONSORING:

Break Sponsor

Delegate Bag Sponsor

Badge Sponsor

Memory Sticks Sponsor

Reception Counter Sponsor



For more information on our available sponsorship packages get in touch with:

Mojtaba Nateqi

Director of International Affairs

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T: + (98) 935 421 65 87

Sponsorship Options Summary		Diamond	Platinum	Gold	Silver
Delegate Passes	Numbers of Complimentary delegate passes	11	9	6	4
Exhibition Presence	Exhibition Area (m ²)	18	15	12	9
Thought Leadership	Speaking Opportunity	In the morning of 1 st day	In the afternoon of 1 st day	In the afternoon of 2 nd day	
	Advisory Board Member	*	*		
Access and Networking	Attend the Speaker & VIP Dinner	*	*	*	
	Access to the Speaker Lounge	*	*		
	Private Networking Room	*			
Marketing & Communications	Company colour logo within the event brochure	*	*	*	*
	Company colour logo (static) will be featured on the website home-page	*	*	*	*
	Reciprocal website hotlink from your company logo on the home-page, sponsors page and exhibitors page	*	*	*	*
	Display the company logo on Plasma TV at the conference lobby	*	*	*	*
	Company colour logo and -50word company profile to be featured in the Sponsors section of the event website	*	*	*	
	Access to the full list of attending press, journalists and exhibitors	*	*	*	
	Option to distribute material/giveaways in the conference delegate bag	*	*		
	Company logo will appear on total bags given to all attendees along with its Sponsor	*			
	1 x HTML emails to our database promoting your presence at the event	*			
	Advertisement in the event guide	A full page	A full page	A full page	A half page
Event Signage	Your logo prominent on all stage sets including the main plenary auditorium.	*	*	*	*
	Your company colour logo will appear on all other event signage	*	*	*	*
	An advertising light box in the exhibition hall	*	*		
	Advertising banner in outside space of the conference venue	*			

INVITED KEYNOTE SPEAKERS



Dr. Ali Larijani
Chairman of the Iranian
Parliament



Dr. Reza Ardakaniyan
Minister of Energy



Dr. Issa Kalantari
Vice president and
Head of Department
of Environment



Dr. Sorena Sattari
Vice President for
Science and
Technology



Mr. Hamid Chitchian
Chairman of Iran REC 2019



Dr. Pirouz Hanachi
Mayor of Tehran



Dr. Hossein Amiri Khamkani
Deputy Chairman of Iranian
Parliament Commission on Energy



Dr. Mohammad Sadeqzadeh
Deputy Minister and
Director of SATBA



Mr. Homayoun Haeri
Deputy Energy Minister
for Electricity and Energy



Dr. Ali Mohammad Mousavi
Deputy of Minister and President
of the Organization for Investment
Economic and Technical Assistance
of Iran (OIETAI)



Dr. Mohsen Delaviz
Deputy Minister and Head
of Iranian Fuel Conservation
Company



Dr. Abbas Aiabadi
CEO of MAPNA Group

EXHIBITION



Launch / Re-launch of Products

Face-to-face interaction and product demos help a lot when you want to launch / re-launch a new product in the market and no other event is better than an exhibition in successfully doing so, so avail your best opportunity.



Professional Networking

Iran REC 2019 is an excellent opportunity to meet and interact with industry experts and leaders. They are local and international influencers who are well-aware of the fickle market trends and will be sharing their knowledge and valuable suggestions to help you stay ahead of the industry.



Business Growth

Iran REC will be attended by renowned exhibitors who will attract a number of prospects. This can be your chance to introduce your best products to these potential buyers and increase your sales.



Branding Opportunities

The marketing practice is to be there where you can reach out to the right audience and this is what Iran REC 2019 is all about. It offers you an ideal platform to be with the best brands of the industry, increases the visibility of your brand and improves the overall image of your brand in the minds of customers.



AGENDA AT A GLANCE

DAY 1 SUNDAY (13 OCTOBER)			DAY 2 MONDAY (14 OCTOBER)		
Scheduled 1-2-1 MEETING			Scheduled 1-2-1 MEETING		
AM	Opening and Keynote Speaking	EXHIBITION	Quality and standards of renewable energy equipment	EXHIBITION	
	IRAN RENEWABLE ENERGY AWARD 2019		New methods of financing solar and wind power plants		
NETWORKING LUNCH					
PM	Opportunities for international cooperation on renewable electricity export to neighboring countries	EXHIBITION	Challenges of policy making and investment for renewable energy projects	EXHIBITION	
	Localization of solar and wind power plants' equipment supply		Subsidies of energy carriers		
VIP DINNER					

1-2-1 MEETING SYSTEM

MEETINGS

START PLANNING YOUR MEETINGS



PRICING

PRICING

2 DAY CONFERENCE PASS

INTERNATIONAL RATES

500 EUR

DOMESTIC RATES

7,000,000 RIAL

Exhibition Booth

INTERNATIONAL

Unstructured Exhibition
Booth (Just Partitioned)
100 € psm

Structured
Exhibition Booth*
100 € psm + Construction Fee

DOMESTIC

5,000,000 RIAL

5,000,000 RIAL

3 EASY WAYS TO BOOK:

+ (98) 21 66 06 31 48
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info@irrea.ir

ACCOMMODATION

In order to help with delegates' planning, Iran Renewable Energy Association has negotiated a range of accommodation facilities on behalf of delegates with Espinas Palace Hotel, Parsian Azadi Hotel and Parsian Esteghlal Hotel. Delegates are under no obligation to use these hotels but if they want to, they must book them through our team.



VISA AFFAIRS

Iran Renewable Energy Association (IrREA), as the organizer of Iran REC, is facilitating VISA affairs for its international delegates. By using this service you won't be delayed for your trip to Iran. Although the citizens from some of countries are able to get their VISA in Iran International Airports, it may take a little long time to be issued.

To begin, you need to fill in the form below and submit your request; IrREA's international affairs team will contact you as soon as possible. There are some important tips that you should know before applying.



Travel to Iran without a passport stamp

According to the facilities which Ministry of Foreign Affairs have considered for visitors and tourists in Iran; all of tourists and visitors' passports won't be stamped in their arrival to Iran international airports. Thus there is no worry about your travels to other countries that embargo Iran.

ABOUT US

A Brief Introduction of Iran Renewable Energy Association

Iran Renewable Energy Association (IrREA) is the only independent non-governmental syndicate in the Islamic Republic of Iran focusing on all kinds of renewable energy. The main activities of IrREA are increasing awareness, legitimization, promoting and institutionalizing the development of clean energy including wind, solar, biomass, geothermal and hydrogen energy. We Promote generation of electricity, heating and fuels from Renewable Energy in order to conserve fossil resources and to use clean energy.



IRAN RENEWABLE ENERGY AWARDS

The First National Renewable Energy Award 2019

Iran Renewable Energy Award is the first national award to introduce and honor valuable activities in advancement and development of using renewable energy. Iran Renewable Energy Award is presented to the best industrial renewable energy companies, municipalities, governmental organizations, power distribution companies, regional electricity companies, influential scientist or politicians and media.

Iran Renewable Energy Association (IrREA) is delighted to organize the First Iran Renewable Energy Award as the side event of The Fourth Iran Renewable Energy Conference and Exhibition (Iran REC 2019) which will be held on October 13-14, 2019 in IRIB International Conference Center, Tehran. Iran Renewable Energy Awards will be given to the winners by the presence of high ranking Iran government officials in renewable energy field during the first day of Iran REC 2019.



جایزه ملی انرژی های تجدیدپذیر
IRAN RENEWABLE ENERGY AWARD

IRAN
RENEWABLE
ENERGY
AWARD

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VENUE

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